

Vladislav Artym

product designer

write: hello@vladartym.com

meet: toronto, canada

visit: vladartym.com

call: 647.882.8523

Summary

I'm a user experience enthusiast who loves solving complex problems through designing well thought-out product experiences and validating through user-testing and data analysis.

Education

University of Waterloo

Bachelor of Arts, Communications
Digital Arts Communications Minor
Entrepreneurship Minor; class of 2018

Tools & Skills

Sketch
Adobe XD
InVision
Figma
Origami Studio
Principle
Illustrator
Photoshop
After Effects
Premiere Pro
Lightroom
HTML/CSS/JS
Wireframing
Pen & Paper

Awards

First Place

Projection mapping project
Christie Digital Design competition

Runner Up

48-hour uXperience
user experience competition

Provincial Level

Marketing category
DECA business competition

Experience

ShotOnDJI

Founder & CEO

Feb 2018 - Present

Founded and grew one of the largest drone communities under one year with over 90,000 followers. Performed market research & development to determine monetization strategies. Built custom automation tools in order to perform repetitive tasks efficiently. Curated trending news content.

Freelance

Product Designer

Sept 2013 - Present

Designed wireframes, mockups and hi-fi prototypes. Developed user personas and customer journey maps. Tested concepts and prototypes through surveys, user interviews, and customer testing. Prepared design elements ready for implementation by developers.

University of Waterloo

Marketing & Communications Assistant

Sept 2017 - Sept 2018

Developed and deployed digital and print campaigns for commercial services across campus, while managing an agile team of designers. Placed orders for print materials as well as sourcing of promotional items for marketing & event campaigns.

Experiential Marketing

Brand Ambassador & Coordinator

Dec 2014 - Mar 2019

Executed various experiential brand activations, in a fast paced environment, across Ontario alongside different marketing agencies in order to meet clients' needs and demands.

Worked with [National Bank](#), [Google](#), [Nike](#), [Excel](#), [Samsung](#), [Salesforce](#), [LEGO](#), and [OLG](#) as clients.

Pong Marketing

Marketing Designer

Apr 2014 - Apr 2015

Collaborated with a small team to create digital content for internal and external communications. Redesigned the entire ecommerce platform to better the user experience and brand value.

Community

Entrepreneurship Society at UWaterloo

Creative Director

Jan 2014 - Jan 2015

Redesigned entire brand in order to create an inclusive entrepreneurship community and raise awareness of resources and opportunities.